



Kitchen 2 Kitchen

Kitchen 2 Kitchen Reach on Television and Streaming:

News 12+ reaches **1.6M households** in the New York market. It is part of Altice's News 12 Networks, the Emmy-award winning network group and the main source of local news among adults in the New York Tri-State area. The networks are among the 50 most-watched channels on Altice's Optimum TV lineup.

Saturdays at 10:30AM on:



Streaming on:



Kitchen 2 Kitchen is a blend of daytime talk and reality where we capture real moments while meeting celebrities, influencers, and exceptional people right from our own kitchens. Our hosts are three fun, energetic, exceptional women all with a unique story to share. Throughout the show we chat, laugh, and have fun through a series of segments that includes cooking, interviews, testing products and helping others.

Social Media Reach:



135K+ Instagram Reach



30K+ Facebook Reach

Advertising Opportunities:

Commercial Spots: One, 30-second spot per show, sold in blocks of four shows. Spots run on both News 12+ and NJ on Air. Four spots total per package.

Integration: We will integrate your product into a segment on the show, used in discussion or interaction. We will put the product or company URL on screen.

Show Sponsorship: Includes a sponsorship announce screen at the beginning of each block, one 30-second commercial spot in each show, and your logo on screen as a bug throughout the show.

Segment Sponsorship: Sponsor a segment within the show, such as "What's on Your Table" or "Mystery Gadget".

For pricing, please contact Gerald D'Ambr at gdambra@njonair.com or 856-818-2850

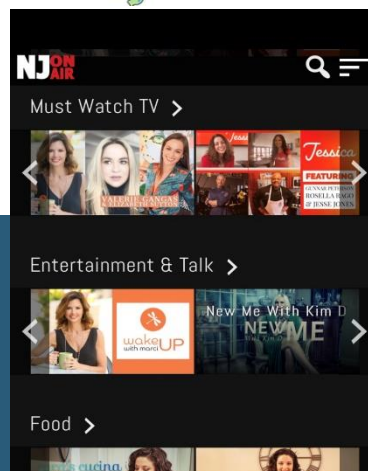
- North Zone**
 - Altice of Hudson
 - Altice of Morris
 - Altice of Bergen
 - Altice of Passaic
 - Altice of Paterson
 - Altice of Rockland (Montvale, Mahwah)
 - Altice of Warwick (West Milford)
 - Service Electric- Sussex County
 - Spectrum
 - Verizon Bergen East/West
 - Verizon Hudson
 - Verizon Passaic/Essex
 - Verizon Morris
 - Counties: Bergen, Passaic, Sussex, Morris**
- Central Zone**
 - Altice of Bayonne
 - Altice of Elizabeth
 - Altice of Hamilton
 - Altice of Newark
 - Altice of Raritan Valley
 - Verizon Lower Middlesex/ Somerset
 - Verizon Union/Upper Middlesex
 - Counties: Warren, Morris, Essex, Hudson, Union, Hunterdon, Somerset, Middlesex**
- South Zone**
 - Altice of Monmouth
 - Verizon Monmouth East/West
 - Counties: Monmouth**



Legend
 Northern Zone
 Central Zone
 Southern Zone



NJ on Air is a streaming TV channel focusing on providing television content for New Jersey with over **500k+ video views** monthly. The channel is available in the app store on iOS, Android, Kindle, Roku, Kindle Fire TV, and Vewd.



MOBILE APPS



CONNECTED TV APPS

